

CLAIM AMENDMENTS

Please amend the claims as follows:

Claims 1-126 (Cancelled).

127. (Currently amended) A method for transmitting media content within and outside an entertainment venue including video from at least one of a plurality of in-play cameras at least one of a plurality of venue-based in-play camera views for display with at least one of a plurality of authorized hand held devices, said method comprising the steps of:

a transmitter transmitting the media content including venue activity statistics, venue activity interactive menu, audio feeds, event scheduling information, and encryption and at least one in-play camera view from at least one of a plurality of in-play camera locations associated with each at least one in-play camera within said entertainment venue over a cellular telecommunications network ~~for viewing by~~ and a 802.11 data network to at least one handheld device located inside and outside of the entertainment venue, said at least one handheld device including at least one of a plurality of video- and data-enabled cellular telephones and ~~PDA~~ PDAs capabilities and authorized to receive and process said media content ~~at least one in-play camera view, wherein said transmitter is responsible to upload said media content to said cellular communications network to distribute to the at least one handheld device, and wherein said at least one handheld device comprises said at least one cellular telephone with onboard hardware explicitly responsible to parse and manipulate said media content for displaying on said at least one display in said venue;~~

processing said media content ~~at least one in-play camera view for~~
display on at least one of a plurality of displays associated with said at least
one hand held device; and

enabling said at least one display, to display said media content
including at least one in-play camera view on said at least one said hand held
device;

~~a media content comprising of: at least one in-play camera view, venue
activity statistics, venue activity interactive menu, audio feeds, event
scheduling information, and encryption; and~~

~~said transmitter is responsible to upload said media content to said
cellular communications network to distribute to the at least one handheld
device, wherein said at least one handheld device comprises said at least one
cellular telephone with onboard hardware explicitly responsible to parse and
manipulate said media content for displaying on said at least one display in said
venue.~~

128. (Previously amended) The method of claim 127 further comprising the
step of recording a particular in-play camera view of said at least one in-play
camera view transmitted from at least one in-play camera in response to user
input at the at least one hand held device.

129. (Previously amended) The method of claim 127 further comprising the
step of storing a particular in-play camera view of at least one in-play camera
transmitted from said at least one in-play camera in response to user input at
the at least one hand held device.

130. (Previously amended) The method of claim 128 wherein the step of

recording said particular in-play camera view transmitted from said at least one in-play camera further comprises the step of storing said particular in-play camera view within a memory in said at least one hand held device.

131. (Previously presented) The method of claim 128 wherein said particular in-play camera view comprises an instant replay.

132. (Previously amended) The method of claim 127 wherein said at least one in-play camera location comprises a placement within at least one of: a race car competing within a racing venue, a helmet in a sport stadium.

133. (Previously presented) The method of claim 127 wherein said venue comprises at least one of: a racetrack, sports stadium, amusement park, casino, concert venue.

134. (Currently amended) A method of providing video entertainment comprising the steps of:

capturing at least one of a plurality of in-play camera views from at least one of a plurality of in-play cameras located within a car racing venue for viewing by at least one of a plurality of handheld devices including at least one of a plurality of video- and data-enabled cellular telephones and personal digital assistants with 802.11 data communications PDA-capabilities physically located within the racing venue and outside of the racing venue and authorized to receive and process said at least one in-play camera view;

providing media content from a server at said entertainment venue including venue activity statistics, venue activity interactive menu, audio feeds, event scheduling information;

processing said media content and at least one in-play camera view for transport on a cellular telecommunication network to display on at least one of a plurality of displays associated with said at least one hand held device;

processing said media content at least one in-play camera view for transport on a 802.11 data network for display on at least one of a plurality of displays associated with said at least one hand held device;

a transmitter/receiver to transmit said media content and said at least one in-play camera view to said at least one handheld device physically located within the racing venue, wherein said at least one handheld device requiring authorization through decryption to receive and process said at least one in-play camera view;

displaying said media content and said at least one in-play camera view on said at least one display associated with said at least one hand held device physically located within said racing venue and authorized to receive, process and display said at least one in-play camera view;

~~a media content comprising of: at least one in-play camera view, venue activity statistics, venue activity interactive menu, audio feeds, event scheduling information, encryption; and~~

said transmitter/receiver, compatible with said cellular telecommunications network and IEEE 802.11 frequencies transmission, and responsible to upload said media content and said at least one in-play camera view to at least one of said cellular telecommunications network and a 802.11 data network to further distribute said content to the at least one handheld device, wherein said at least one handheld device comprises said at least one cellular telephone with onboard hardware explicitly responsible to parse and manipulate said media content for displaying on said at least one display.

135. (Previously amended) The method of claim 134 further comprising the step of recording a particular in-play camera view of the at least one in-play camera view captured by said at least one in-play camera within a said at least one hand held device physically located within said racing venue and authorized to receive, process and display the at least one in-play camera view captured at the racing venue, in response to a user input at said at least one hand held device.

136. (Previously amended) The method of claim 134 further comprising the step of storing a particular in-play camera view of said at least one in-play camera view captured by said at least one in-play camera by said at least one hand held device physically located within said racing venue and authorized to receive, process and display said at least one in-play camera view captured at the racing venue, in response to a user input at said at least one hand held device.

137. (Previously amended) The method of claim 136 wherein the step of storing said particular in-play camera view transmitted from said at least one in-play camera further comprises the step of storing said particular in-play camera view within a memory in said at least one hand held device.

138. (Currently amended) A method for transmitting in an entertainment venue, from at least one of a plurality of venue based in-play cameras, at least one of a plurality of venue-based in-play camera views over a cellular telecommunications network and a 802.11 data communications network for display on ~~at least one of~~ a plurality of hand held devices authorized to receive

the at least one in-play camera view, said method comprising the steps of:

transmitter/receiver transmitting at least one in-play camera view captured from at least one of a plurality of in-play camera locations within said entertainment venue to enterprise equipment located at the entertainment venue;

processing said at least one in-play camera view at said enterprise equipment for secure transmission to the at least one hand held device including at least one of a plurality of video- and data-enabled smartphones including cellular telephones and PDA capabilities; 802.11 wireless capabilities and authorized with at least one of a security code and data encryption to receive and display video on ~~at least one of a plurality of a displays a~~ touchscreen video display associated with said at least one hand held device; and

securely transmitting through said transmitter/receiver at least one of a plurality of processed in-play camera views of the at least one in-play camera view and media content including venue activity statistics, scores, audio feeds, and event scheduling information over 802.11 radio frequency transmissions and said cellular telecommunications network to said at least one hand held device ~~comprising said at least one cellular telephone;~~

~~a media content comprising of: at least one in-play camera view, venue activity statistics, venue activity interactive menu, audio feeds, event scheduling information, and encryption; and~~

~~said transmitter/receiver uploading said media content to said cellular telecommunications network to distribute to the at least one handheld device, wherein said at least one handheld device comprises said at least one cellular telephone with onboard hardware explicitly responsible to parse and manipulate said media content for displaying on said at least one display.~~

139. (Currently amended) The method of claim 138 further comprising the steps of:

receiving said at least one processed in-play camera view and said media content at on said at least one display associated with said at the at least one hand held device;

processing said at least one in-play camera view for viewing on said at least one touchscreen video display in response to user input on said touchscreen video display; and

displaying said at least one processed in-play camera view on the at least one touchscreen video display.

140. (Previously amended) The method of claim 139 further comprising the step of recording a particular in-play camera view of the at least one in-play camera view received by said at least one hand held device in response to a user input at said at least one hand held device.

141. (Previously amended) The method of claim 139 further comprising the step of storing a particular in-play camera view of the at least one in-play camera view received by said at least one hand held device in response to a user input at said at least one hand held device.

142. (Previously amended) The method of claim 141 further comprising the step of storing said particular in-play camera view within a memory in said at least one hand held device.

143. (Previously amended) The method of claim 138 wherein said at least one

in-play camera location comprises a placement within at least one of: a race car competing within a racing venue, a helmet within a sports stadium.

144. (Previously amended) The method of claim 138 wherein said venue comprises at least one of: a racetrack, sports stadium, amusement park, casino, concert venue.

145. (Currently amended) A method for receiving with a plurality of handheld devices located within and outside of a venue video from at least one of a plurality of a venue-based in-play cameras and media content including statistics, scores and venue information, comprising the steps of:

providing an entertainment venue including a plurality of venue-based in-play cameras located throughout the entertainment venue, at least one video and media content data server in communication with said plurality of venue-based cameras and data network communications between said video and media content data server and at least one of a plurality of venue-based in-play camera views by at least one of a plurality of hand held devices including at least one of a plurality of video- and data-enabled cellular smartphones, telephones and PDA capabilities, including 802.11 wireless capabilities and authorized by at least one of a security code and data encryption to receive and display in-play camera views and adapted media content on a touchscreen video display to display said at least one in-play camera view, said method comprising the steps of:

receiving at least one in-play camera view and media content from said server at a smartphone including cellular and 802.11 communications and a touchscreen video display provided from the at least one in-play camera, through said data network communications with from said entertainment venue

via at least one of a ~~transmitter over a~~ cellular telecommunications network ~~and a 802.11 data network,~~ with said at least one hand held device authorized by at least one of said security code and encryption to receive said at least one of in-play camera view and media content;

processing said at least one in-play camera view and media content for viewing on ~~at least one of a plurality of displays~~ said touch-sensitive display associated with said smartphone at least one hand-held device;

displaying ~~at least one of a plurality of processed in-play camera views of said at least one in-play camera view~~ and said media content on at least one said touch sensitive video display in response to user input on said touch sensitive video display associated with said at least one hand-held device, thereby enabling said at least one hand-held device users to view said at least one in-play camera view through said at least one hand-held device authorized by at least one security code to receive said at least one in-play camera view;

~~compiling media content comprising of: at least one in-play camera view, venue activity statistics, venue activity interactive menu, audio feeds, event scheduling information, and encryption; and~~

~~said transmitter uploading said media content to said cellular communications network to distribute to the at least one handheld device, wherein said at least one handheld device comprises said at least one cellular telephone with onboard hardware explicitly responsible to parse and manipulate said media content for displaying on said at least one display.~~

146. (Currently amended) The method of claim 145 further comprising the step of recording a particular in-play camera view of said at least one in-play camera view received by said at least one hand held device in response to a user input on said touch sensitive video display at said at least one hand-held

device.

147. (Currently amended) The method of claim 145 further comprising the step of storing a particular in-play camera view of said at least one in-play camera view received by said smartphone ~~at least one hand held device~~ in response to a user input on said touch sensitive display screen ~~at said at least one hand held device~~;

148. (Currently amended) The method of claim 147 further comprising the step of storing said particular in-play camera view within storage media in said smartphone ~~at least one hand held device~~.

149. (Previously amended) The method of claim 145 wherein at least one of a plurality of in-play camera locations of said at least one camera comprises a placement within at least one of: race car competing within a racing venue and a helmet in a sports stadium.

150. (Previously amended) The method of claim 145 wherein said venue comprises at least one of: a racing venue, a racetrack, a sports stadium, an amusement park, a casino, and a concert venue.

151. (Currently amended) A system for securely transmitting live video, recorded video, performer information and venue information ~~from~~ a live entertainment venue; comprising:

an entertainment venue including access to data communications networks, at least one data server, at least one wireless data network transceiver and access to ~~over~~ a cellular telecommunications network;

~~from at least one of a plurality of venue-based in-play cameras located throughout the entertainment venue providing, at least one of a plurality of venue-based in-play camera views to said data server for formatting and transmission to at least one of a plurality of wireless hand held devices located within and outside of said entertainment venue, wherein said at least one of a plurality of wireless hand held devices includes at a touch sensitive display screen incorporates at least one of a plurality of displays, and further said at least one handheld includes at least one of a plurality of video and data-enabled cellular telephones and PDA capabilities, 802.11 wireless capabilities and is authorized to receive and process said at least one in-play camera view live video, recorded video, performer information and venue information accessed from said video server; said system further comprising:~~

~~a 802.11 transmitter adapted to securely transmit live video, recorded video, performer information and venue information accessed from said video server at least one in-play camera view from at least one of a plurality of in-play camera locations within the live entertainment venue to said at least one of a plurality of wireless hand held devices and authorized to receive and process said at least one in-play camera view; and~~

~~processor for processing said at least one in-play camera view for secure transmission by said transmitter to said at least one of a plurality of wireless hand held devices;~~

~~a media content comprising of: at least one in-play camera view, venue activity statistics, venue activity data menu, audio feeds, event scheduling information, and encryption; and~~

~~said transmitter responsible to upload said media content to said cellular communications network to distribute to the at least one handheld device, wherein said at least one handheld device comprises said at least one cellular~~

~~telephone with onboard hardware explicitly responsible to parse and manipulate said media content for displaying on the at least one display.~~

152. (Cancelled) The system of claim 151 further comprising said at least one wireless hand held device located within said entertainment venue and adapted to securely receive said at least one in-play camera view transmitted by said transmitter and to process said at least one in-play camera view for display on said at least one display associated with said at least one wireless hand held device.

153. (Currently amended) The system of claim ~~152-151~~, said at least one of a plurality of wireless hand held devices further comprising a recorder for recording a particular in-play camera view of said at least one in-play camera view transmitted by said transmitter and received by said at least one of a plurality of wireless hand held devices in response to a user input on said touch sensitive display screen at said at least one of a plurality of wireless hand held devices.

154. (Currently amended) The system of claim ~~152-151~~, said at least one of a plurality of wireless hand held devices further comprising storage media for storing a particular in-play camera view of said at least one in-play camera view transmitted by said transmitter and received by said at least one of a plurality of wireless hand held devices in response to a user input at said at least one of a plurality of wireless hand held devices.

155. (Previously amended) The system of claim 154 wherein said storage media further comprises a memory location.

156. (Previously amended) The system of claim 151, further comprising said at least one in-play camera located within at least one of: a race car competing within a racing venue, and a helmet in a sports stadium.

157. (Previously amended) The system of claim 151 wherein said live entertainment venue further comprises at least one of: a racetrack, a sports stadium, an amusement park, a casino, and a concert venue.

158. (Currently amended) The system of claim ~~175-170~~, said at least one hand held device further comprising a recorder for recording a particular in-play camera view of the at least one in-play camera view transmitted from said at least one in-play camera, in response to a user input.

159. (Currently amended) The system of claim ~~175-170~~, said at least one of a plurality of hand held devices further comprising a storage mechanism for storing a particular in-play camera view of the at least one in-play camera view transmitted from said at least one in-play camera, in response to a user input.

160. (Previously presented) The system of claim 159 wherein said storage mechanism comprises a memory location.

161. (Previously presented) The system of claim 160 wherein said memory location further comprises storage media.

162. (Currently amended) The system of claim ~~175-170~~, wherein at least one of a plurality of in-play camera locations of said at least one in-play camera

comprises a placement within at least one of: a race car competing within a racetrack, and a helmet in a sports venue.

163. (Currently amended) The system of claim ~~175-170~~, wherein said live entertainment venue further comprises at least one of: a racetrack, a sports stadium, an amusement park, a casino, and a concert venue.

164. (Cancelled).

165. (Currently amended) The system of claim ~~164-151~~, said at least one of a plurality of wireless hand held devices further comprising:

security module authorizing said at least one of a plurality of wireless hand held devices ~~authorized~~ to receive, process and display the at least one in-play camera view and located in said entertainment venue, ~~said at least one hand held device including:~~

said a touch sensitive display for displaying at least one of a plurality of processed in-play camera views selectable via said touch sensitive display of ~~said at least one in-play camera view;~~

an 802.11 radio frequency receiver for securely receiving said at least one processed in-play camera view;

a cellular data communications link for accessing remote venue entertainment data from remote servers; and

a processor for processing said at least one in-play camera view and remote venue entertainment data for display on said display included with said at least one hand held device.

166. (Currently amended) The system of claim 165, said at least one of a

~~plurality of wireless hand held devices~~ at least one wireless hand held device further comprising a storage mechanism for storing a particular in-play camera view of said at least one in-play camera view transmitted from said at least one in-play camera in response to a user input on said touch sensitive display screen.

167. (Previously presented) The system of claim 166 wherein said storage mechanism further comprises a memory location.

168. (Previously presented) The system of claim 167 wherein said memory location comprises removable storage media.

169. (Previously amended) The system of claim 164 wherein said enterprise equipment is located in at least one of: a racetrack, a sports stadium, an amusement park, a casino, and a concert venue.

170. (Currently amended) A system for receiving, from within an entertainment venue, from at least one of a plurality of entertainment venue-based in-play cameras, at least one of a plurality of venue-based in-play camera views for display on at least one of a plurality of displays located on at least one of a plurality of wireless hand held devices ~~including at least one of a plurality of video and data enabled cellular telephones and PDA capabilities, 802.11 wireless capabilities, a touch screen display and authorized to receive, process and display the at least one in-play camera view~~, said system comprising:

at least one server processing storing multimedia content including video and performer information recorded or maintained at a live entertainment venue;

a plurality of wireless hand held devices including cellular wireless capabilities, 802.11 wireless capabilities, a touch screen display and authorized to receive, process and display said multimedia content obtained from said at least one server ~~at least one wireless hand held device including said at least one cellular telephone authorized to receive, process and display the at least one in-play camera views; said receiver adapted for securely receiving said at least one in-play camera view provided through a server and transmitter/receiver, wherein said transmitter/receiver having cellular and 802.11 radio frequency capabilities, from at least one in-play camera located at said entertainment venue;~~

a processor in said plurality of wireless hand held devices ~~at least one wireless hand held device~~ authorized to receive, process and display the at least one in-play camera view, said processor adapted for processing said media content including video ~~at least one in-play camera view securely received by said receiver with an authorization code for secure viewing of said media content including video at least one in-play camera view on said at least one touch screen display associated with said plurality of wireless hand held devices at least one wireless hand held device; and~~

said a transmitter/receiver transmitting said multimedia content including at least one in-play camera view from at least one of a plurality of in-play camera locations associated with each at least one in-play camera within said entertainment venue from said at least one server over at least one of a 802.11 data network or a cellular telecommunications network for viewing by said plurality of wireless hand held devices ~~at least one wireless hand held device;~~

~~media content comprising of: at least one in-play camera view, venue activity statistics, venue activity interactive menu, audio feeds, event scheduling information, and encryption; and~~

wherein said transmitter/receiver is responsible to upload said media content to said cellular telecommunications network to distribute to the plurality of wireless hand held devices ~~at least one wireless hand held device~~, wherein said ~~at least one handheld device~~ comprises said ~~at least one cellular telephone~~ with onboard hardware explicitly responsible to parse and manipulate said media content ~~for displaying on the at least one display~~.

171. (Currently amended) The system of claim 170 further comprising a recorder adapted to record a particular in-play camera view of said at least one in-play camera view received by said plurality of wireless hand held devices ~~at least one wireless hand held device~~ in response to a user input.

172. (Currently amended) The system of claim 170 further comprising a storage mechanism adapted to store a particular in-play camera view of said at least one in-play camera view received by said plurality of wireless hand held devices ~~at least one wireless hand held device~~ in response to a user input.

173. (Previously presented) The system of claim 172 wherein said storage mechanism comprises a memory location.

174. (Previously presented) The system of claim 173 wherein said memory location comprises storage media.

175. (Cancelled).